

Robin is passionate about helping to enable businesses to drive a digital first transformation in Pharmaceutical and Life Sciences. He currently works with Allergan Aesthetic in Asia Pacific driving digital enablers initiatives to launch and scale brand and commercial teams through digital, data and analytics.

He has experience in both commercial transformation and technology transformation over the past 10 years in life sciences in varying capacities across multichannel, CRM, digital analytics, consumer journeys and consumer activation, as well as outside of Pharma in varying technology delivery such as SAP.