

David co-founded Perceptive Engineering Ltd (PEL) in 2003, which was acquired by Applied Materials in 2020 and now operates within the Automation Products Group.

David has more than 20 publications and numerous articles to his name and has been involved with APC for over 20 years, commissioning Model Predictive Control for evaporators, spray dryers, crude oil columns, anaerobic digesters, boilers and furnaces, to name but a few. He sits on the board of a variety of process industry steering groups, including the Innovation Strategy Team, Continuous Manufacturing and Crystallisation Centre, Research Centre for Pharmaceutical Engineering, and Process Control and Analytical Measurements Apprenticeship scheme.